

MINDSPACE



Press release

Warsaw, 27th Sept. 2017

ABS L to move to Mindspace's first Polish location

Warsaw, 26 September 2017 - Mindspace, a rapidly-growing global provider of inspiring coworking spaces, and the Association of Business Service Leaders (ABS L), the leading organization representing the business services sector in Poland, announced today that they have signed a strategic partnership agreement. The aim of the partnership is to share knowledge and to help large enterprises expand to the Polish capital and tap the innovation ecosystem in the city.

As part of the partnership, ABS L will move the organization's headquarter offices to the new Mindspace location at Hala Koszyki, scheduled to open mid-October. ABS L will get access to Mindspace's global community of 7,500 members and over 2000 companies working from Mindspace locations across Germany, UK, Israel, Poland, and soon the United States. Soon becoming the new center of the Polish innovation ecosystem, Mindspace will host and promote ABS L's events, and encourage networking and cooperation opportunities between enterprises and startups in its Warsaw location and cross-border. Mindspace will also provide incentives for ABS L member businesses to join the thriving Mindspace community.

"Poland has become one of the leading destinations on the global business services map, with nearly 250,000 people employed in the sector. This industry will soon become the country's largest source of private-sector jobs and ABS L aims to build a competitive business services industry in Poland." says Pawel Panczyj, Managing Director at ABS L. "Mindspace is well-known in Europe as a strong coworking provider, facilitating business opportunities and exemplifying the future of work at its locations. We are thrilled to join forces in advancing the business services industry in Poland, and be among the first members of Mindspace Warsaw at Hala Koszyki."

"We are excited and honored to have ABS L as partners and Mindspace members, joining our global community, and building a valuable bridge between Mindspace members and ABS L's more than 170 member companies in Poland." said Dan Zakai, Co-founder and CEO of Mindspace. "Our inspiring office spaces around the world have always attracted not only startups and innovative businesses of all industries, but also forward-looking enterprises. By placing entire

teams at Mindspace, enterprises can expand quickly to new markets, speed up their product innovation, attract Millennial talent, and save 20-40% in costs in comparison to traditional offices.”

Mindspace Hala Koszyki will open its doors on October 15th, 2017. Spanning 3,000 sqm and 3 floors right, Mindspace’s first location in Warsaw will accommodate over 450 members.

About Mindspace

Mindspace is a rapidly-growing global provider of beautiful and inspiring coworking spaces for teams of all sizes. The company was founded in 2014 by Dan Zakai and Yotam Alroy, and operates 13 coworking spaces across Europe. Mindspace prides itself on its prime locations, offering an upscale coworking environment with inspiring unique designs that feature local artists and correspond with the local culture, an exceptional level of service to its members, and a vibrant real-world community. Mindspace offers hassle-free comfort and productive offices, with stunning lounges and meeting rooms, and fully-equipped kitchens. The Mindspace global community of over 7,500 entrepreneurs, freelancers, startups, investment firms, and innovation teams from leading enterprises, enjoys weekly networking events, professional meetups, and happy hours in a cozy, collaborative atmosphere. Mindspace’s flexible all-inclusive membership options let members focus on growing their businesses while enjoying valuable benefits and discounts from global and local service providers such as Google, Amazon, Microsoft, nearby restaurants, car rentals, hotels, gyms, and spas. Among Mindspace’s customers are world-leading brands, such as Lufthansa, Samsung, Barclays Bank, Techstars, Startupbootcamp, and Schwan-Stabilo.

About ABSL

The Association of Business Service Leaders (ABSL) is a leading organization representing the business services sector in Poland. Given the current business, economic & political opportunities, it is this sector that can propel and position Poland to be the global leader. Today, Poland has become one of the leading destinations on the global business services map, with nearly 250,000 people employed in the sector. Thus, at the current growth rate, this industry is on its way to become the country’s largest source of private-sector jobs. ABSL Members include companies which conduct business in the area of Shared Services Center (SSC), Business Process Outsourcing (BPO), Information Technology Outsourcing (ITO), Research and Development (R&D) and companies contributing to the sector’s growth. ABSL Members are over 170 global investors including, Accenture, Arvato Services, Capgemini, Carlsberg, Geoban, Goldman Sachs, Google, HAYS, Hewlett-Packard, IBM, Infosys, Jones Lang LaSalle, MAN, Procter & Gamble, PwC, Shell, Sony, Thomson Reuters, UBS, Xerox.

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